

LIFT-A-LOFT

ENGINEERED AERIAL SOLUTIONS

9501 South Center Road • Muncie, IN 47302-9443 • ☎ (765) 288 - 3691 • 📍 (765) 284 - 1023

Media Contact:

Doug Jeurissen - Sales Manager - AWP
Lift-A-Loft Corporation
ph: 765.288.3691
doug@liftaloft.com

FOR IMMEDIATE RELEASE

August 31, 2018

In today's manufacturing supply network, companies need to form partnerships and align goals and objectives to maintain and/or create competitive positions.

Today I am excited to announce an organizational update that will enhance our companies' abilities to grow and service our customers and compete in an ever changing dynamic global market place.

Brian E. Leyrer will be joining our team effective 9/4/18. Brian comes to our organization with over 30 years of business management experience. Brian has been instrumental in the transformation of a company from a "small privately owned" business with under 20 employees to a business that was purchased by multiple "Venture Capital Investment Groups". The company also spent 12 years on the New York stock exchange being publicly traded. He has throughout his career advanced in the organization from Department Leader, Director of Manufacturing, Director of Advanced Manufacturing, Plant Manager and most recently General Manager. Brian and his wife Melanie have 4 children, Amanda, Alex, Amber & Lillian and reside in Lansing.

Brian will report directly to me and have the title of "Business Development Manager". Brian's first order of responsibilities will be to develop our youngest company, C.M.S. He is tasked with growth and development of this operation from market presence to team building within the organization. As time permits he will also be spending time with the other organizations getting familiarized with what we do at each location.

Sincerely,
Todd Hunt